

WHAT IS ZERO TRUST?

01



Trust Is A Vulnerability

It is also an exploit technique. To exploit trust, all you need to do is get authenticated on the network.

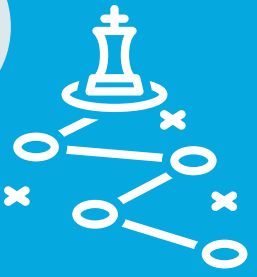
Can't Use Zero Trust As An Identity

Even if you can verify the identity, it doesn't mean it's trustworthy. The Manning and Snowden cases are examples.

02



03



Not A Product, A Strategy

Ask yourself: WHO is accessing the resource, through WHAT app, WHERE is it located, WHEN are they allowed to access it, WHY do they need access and HOW should we provide that access?

Trust Is A Human Trait

...not a computer. That's because you can't trust a computer. Even in Star Wars, Droids weren't let in the bar because they monitor everything and can be corrupted.

04



05



No Magic Button

For a zero trust environment, you may have to use multiple solutions and see how they integrate for the purpose of protecting the things you deem critical.

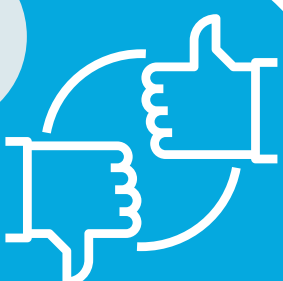
Not Only About Who Gets In

Focus on what has access to the "protected" area and what could get exfiltrated out of there.

06



07



"Enabling" Zero Trust

Some vendors talk about "enabling" zero trust. But you can't enable something that is about disabling.