Security Awareness:

Good For Business The Human Layer Matters. Wizer Helps You Train It.

1

The Real Threat? People

Cyberattacks are rising. The most common entry point? Human error, social engineering, and poor habits.

2

Technology Isn't Enough

Firewalls and tools help, but most attacks don't start there. They start with a click, a fake login, or a mistake.

3

The Fix = Behavior Change

A strong security awareness program helps people:

- Spot phishing
- Use better passwords
- Avoid risky habits

4

Real Business Impact

Security awareness:

- Reduces data loss
- Speeds up detection
- Meets compliance needs

5

Empowered Teams = Stronger Security

- Employees speak up
- Good habits transfer home to work
- Security becomes everyone's job

6

The Wizer Effect

Wizer makes awareness stick with:

- 1-minute videos
- Real stories
- Memorable content people *want* to share

Security Awareness, Simply Explained

With Wizer, everyone wins.
(Except the bad guys.)

Stay Wizer

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