



# Security Awareness

# Implementation Guide



## **Create a Security-First Culture**

**New hires are prime targets!  
Start early, show them security  
is part of how your company  
works & not just an IT issue.**

2

## Make It Personal

People care more  
when it affects them.

Tie security to their  
personal life (scams,  
identity theft, kids  
online) then connect  
it to work.





## **Get Everyone Bought In**

**Leaders:** Back it visibly.

**Employees:** Empower them as influencers.

**No buy-in = no behavior change.**

# 4

## Create a Safe, Open Culture

People will mess up... don't judge, but coach. Every mistake is a teachable moment.





## Keep It Simple, Real & Short

Ditch the jargon and use real-life examples. Training should feel human & not like a compliance checklist.



## Reinforce & Reuse

Don't "set and forget."  
Tap into existing comms like HR,  
newsletters, Slack. Remember:  
repetition builds habits.



## **Avoid Surprises & Move Fast**

**Keep it short and focused, build ongoing awareness without overwhelming or boring your team.**

# Ready to take this off your plate?

Our fully managed option helps  
you do it all - without the stress.



[wizer-training.com](http://wizer-training.com)