



Security Awareness Implementation Guide

1

Create a Security-First Culture

**New hires are prime targets!
Start early, show them security
is part of how your company
works & not just an IT issue.**

2

Make It Personal

People care more when it affects them. Tie security to their personal life (scams, identity theft, kids online) then connect it to work.



3

Get Everyone Bought In

Leaders: Back it visibly.

Employees: Empower them as influencers.

No buy-in = no behavior change.

4

Create a Safe, Open Culture

People will mess up... don't judge, but coach. Every mistake is a teachable moment.



5

Keep It Simple, Real & Short

Ditch the jargon and use real-life examples. Training should feel human & not like a compliance checklist.

6

Reinforce & Reuse

Don't "set and forget."

Tap into existing comms like HR, newsletters, Slack. Remember: repetition builds habits.



Avoid Surprises & Move Fast

Keep it short and focused, build ongoing awareness without overwhelming or boring your team.

Ready to take this off your plate?

Our fully managed option helps
you do it all - without the stress.



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