



# Safe Shopping Guide

Tips To Shop Online  
Without Getting  
Scammed

**1**

## **Too Good to Be True**

If the deal looks unrealistic, it probably is. Huge discounts and coupons can be scams.



2

## Shop Known Sites

Avoid unfamiliar shopping sites. Stick with retailers you already trust.





## **Avoid Risky Tech Behavior**

- Don't scan random QR codes
- Don't use free public WiFi to check prices or purchase
- Scammers can redirect or intercept you to send to their scam site, instead



4

## Check the Cart Page

Before paying, confirm you are on the real checkout page. Fake pages can look legitimate.



5

## Prefer Credit or Gift Cards

Pay with a credit card (fraud protections help). Gift cards are safer than debit in some cases.





## **Protect Your Info**

**Use long and strong passwords  
(12 + characters).**

**Don't reuse the same password  
on different sites.**

**Turn on multi-factor  
authentication (MFA).**

# Security Awareness, Simply Explained

Enjoy safe shopping online and  
protect your personal info.



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