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# Hit by Ransomware?

## The Now What **Guide**

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## WHERE DO I FIND HELP?

Not on Google! There are ads waiting to scam you even more...

Cyber Insurance or Incident Response companies can help you.

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## SHOULD YOU PAY THE RANSOM?

This is a business decision! Can you afford to be down? It depends on how prepared the organization was in the case of a ransomware attack.

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**\$1 BEFORE A BREACH  
EQUALS \$9 AFTER A  
BREACH!**

Either way, you're paying. It's how much you want to pay up front and how much you are willing to lose if you are not prepared.

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## IS IT LEGAL TO PAY?

Depends. If the threat actor is on the OFAC list (Google it...), then it's illegal to pay.

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## WILL I GET MY FILES IF I PAY?

Depends. Organized crime has a “reputation” to maintain, so they usually give back your files. Lone Wolves (Individuals) may not.

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## YOU PAID THE RANSOM... NOW WHAT?

It's important to continually monitor and fix your environment. They could still be there watching and waiting in the background.

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## SHOULD YOU GET CYBER INSURANCE?

It's a good idea, it won't prevent a breach but will help to organize and clean up the mess.



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## HOW DO YOU PAY?

Attackers may give you a tutorial on how to pay. **DON'T FOLLOW IT.** You'll end up losing even more. Instead, consult with a professional.

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## **BE PREPARED, AWARE, AND READY!**

Make sure you have the basics covered -Backups, Passwords, Ransomware Incident and Response Plan. Be WIZER And Train, Train, Train!

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## LEAVE IT TO THE PROS

When you are hit, you are likely to be emotional, so bring in professional incident responders.

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# **“Security Awareness Simply Explained”**

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