



WIZER TOP 5

**PHISHING SIMULATION
TEMPLATES**

August Edition



@ME ATTACK

From: Bard

Subject: Our AI has mentioned you



Oh wow! But in what context?! Would you want to find out asap?

Our AI generated answers have mentioned you!

It's great to be popular, but we want to check we have the facts correct.

[Verify Info](#)

PHRASES TO PHISH

From: Uber Eats

Subject: Activate your 75% off!

Eats

Get 75% off

Eat for less with this incredible saving.

Activate Offer

'Order now' just doesn't push buttons like 'Activate Offer' does

QR (QUITE RISKY) CODES!

From: IT

Subject: Scan to Update Today



Security Update

Scan and sign-in to get the latest protection.



Would you check a QR makes sense? Would a button be quicker?

X MARKS THE SCAM

From: X (Twitter)

Subject: Your username will be changing



Unpredictability creates
more opportunities

Twitter is transitioning to X. As a result, your username will soon be reallocated. You can choose a new premium username (@name) at no cost.

Your data, posts, and followers will not be affected.

[View Usernames](#)

PERSUASIVE PROOF

From: Survey Monkey

Subject: Please complete this survey today



2023 Targets - All Read

15+ have completed this in the last hour

Nudging them along
with social proof

Karren, this survey will close later - please complete it asap, it's very quick.

Open



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