



WIZER TOP 5 PHISHING SIMULATION TEMPLATES

March Edition



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MISSED DELIVERY

From: FedEx

Subject: Sorry we missed you...



But what is it?! Could you decide you don't want to find out, when it seems so easy to do?

Your package is safe

And we want to arrange the best time to redeliver it.
Please pick a date and time that suits below.

Rearrange Delivery

Like so many effective phishing emails, the solution for you is clearly shown

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BANKING ON MISTAKES

If it gets attention in headlines...
it can get attention in an inbox, too

From: CFO
Subject: (SVB) Urgent

Dear Accounts Team,

I wanted to urgently update you on the recent collapse of SVB, a bank that some of our customers use.

Please read [this link](#) carefully to understand the situation and the new processes that have been put in place to ensure a smooth transition for our customers.

Thank you for your attention to this urgent matter.

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BELIEVE THE EXPERT

From: HelpDesk

Subject: URGENT - Verification Required



HelpDesk

How many potential threats to your Organization's network do you see a day? None?! Exactly! We have to trust experts about things we haven't seen

Potential Threat Detected

To avoid your account being reset, please verify your account ASAP.

Verify Account

Time pressure is often used in phishing emails. It's easy to understand why, rushing us flusters us

THE FAMILIAR FACE

From: DocuSign

Subject: Client NDA needs signing

DocuSign®

If something turns up and it needs signing... it shows the power of a brand that we place trust in the name. And scammers abuse this trust

Please read and sign

"Hey, we want to brief you on a new client, before that we need to all sign an NDA. Please do it ASAP!"

Sign Document

Some of the best tricks scammers pull are where they explain why you don't know about it yet

FIRE DRILLS FOR TRENDY TECH

The buzz around ChatGPT makes it hard to ignore

From: ChatGPT

Subject: Free Lifetime Subscription



Harness the power of ChatGPT - Free Forever!

Report writing, meetings notes, customer emails:
Join those who are delegating these time-sapping
tasks to Ai.

Claim now

Even if you haven't heard of ChatGPT... could you honestly say you'd rather keep doing these tasks manually?! And it's free...

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