# **HOW TO MEASURE THE EFFECTIVENESS OF YOUR CYBER SECURITY PROGRAM**



### **Increase in Reports of** Phishing, Lost Devices & Other incidents

When security awareness is going up, you expect to see an increase in the accurate number of reports coming into InfoSec.

## **Decrease In Clicks From Phishing Tests**

Phish testing puts the effectiveness of security awareness training to the test by reinforcing what has been presented.





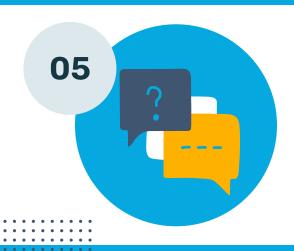
#### **Decline In Confirmed Incidents**

When your cyber security awareness training is effective, you should see an overall decline in the amount of incidents year over year.

#### **Decrease of Policy Violations**

Adhering to security policies is usually a result of understanding why we implement these controls. Instead of bypassing them, people feel comfortable reaching out to the security team.





#### Increase In Employee **Questions**

A great way to measure engagement is to track how often employees ask questions. A ticketing system, google forms or in-person all work.

#### **Increase In Security Team Involvement**

Measure how often people are asking the security team for help to ensure their projects are "secure by design."





## **Increase In Requests** For New Technology

If people are asking for permission to use new technologies, it is a sign they understand the risk and wish to mitigate it. It also shows a healthy collaboration with the security team.

