

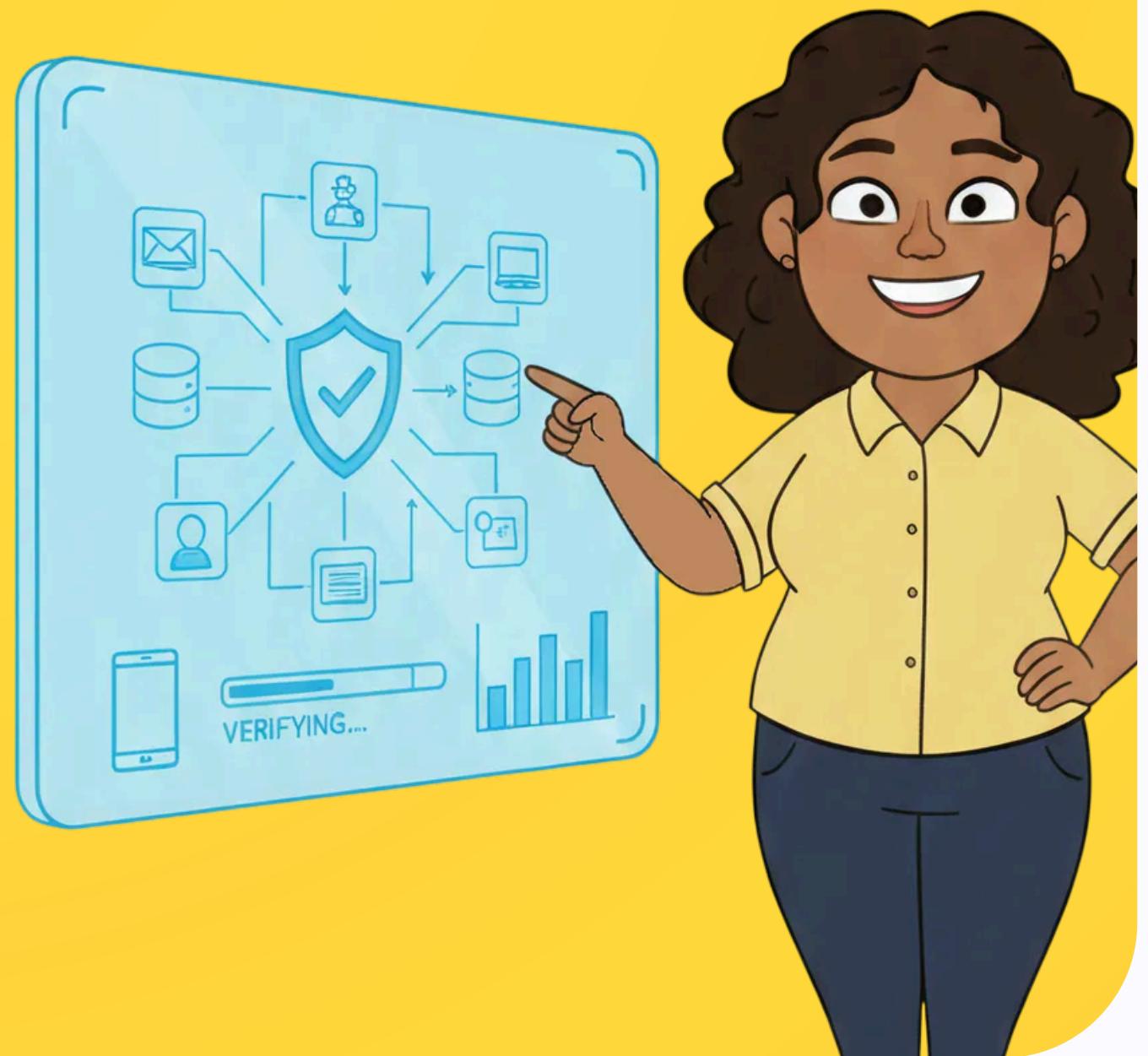


# How to Build A Security Awareness Training Program



## **Kick off training at onboarding.**

**Make it personal - show employees how security protects them, not just the company. Avoid the “check-the-box” trap - real awareness is continuous, not once a year.**





## **Get Buy-In from the Top and Bottom**

- Show leadership how security ties to business goals.
- Empower employees by turning influencers into ambassadors.
- If no one believes in it, no one will follow it

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## Make Training Simple, Real, and Useful

- Ditch the tech jargon & use real-life stories
- Keep it short (1-minute videos work best)
- Refresh content regularly to stay relevant

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## Focus on Behavior Change

- Meet people where they are (mobile-friendly, easy access)
- Use personal relevance. Teach scams they see at home
- Help them protect their family, and they'll protect your company

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## Security Enables the Business

Training reduces fraud and fines and earns trust. It's not a blocker. It's your brakes.



# Security Awareness, Simply Explained

Ready to launch training that actually works? Wizer gives you everything you need & nothing you don't.



[wizer-training.com](https://wizer-training.com)