

Thinking

**Of A Gift
Card**



**You Need
To Know
This**





Check The Back

Before you purchase a physical gift card in-store, **check the back** to ensure the PIN is not exposed and hasn't been tampered with.



2

Keep a Copy Of Card And Receipt!

Keep the receipt and take a picture of the gift card details. The information on both can help you file a report if needed whether you lose it or need to report fraud.





3

Stick With Trusted Brands

Only purchase gift cards from reputable retailers.



4

Activation Fee? It's a Scam!

Gift cards do not have an activation fee nor a fee to 'protect your money'. Never pay these fraudulent fees.





5

Purchases Not Services

Gift cards are only meant to purchase products. They are **NOT valid forms of payment for services**, ever. No legitimate business will request or demand payment via gift card. It's a scam.





How To Contact Gift Card Companies?

The **ftc.gov** has a list of some of the top common brands and their contact details for Gift Card purchases and reporting.

consumer.ftc.gov



Shop Wizely!



wizer-training.com