



# Hit by Ransomware?

Here's What To Do  
Next



## **Don't Google for Help**

**Scammers buy ads targeting ransomware victims.**

**Instead, call your cyber insurance provider or a trusted incident response firm.**

# 2

## Should You Pay the Ransom?

It's a business decision. Can you afford the downtime? Were you prepared? Paying may not work & sometimes, it's illegal.



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## Even If You Pay... You're Not Safe

Attackers might leave backdoors open. Keep monitoring your environment after recovery. And never follow their “how to pay” instructions - get a pro involved.

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## Protect Yourself Before It Happens

- Backups
- Strong passwords
- Incident response plan
- Ongoing employee training
- The earlier you invest, the less you lose.

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## Call the Pros

Ransomware hits hard and fast. When emotions run high, let incident response experts take over.



# Security Awareness, Simply Explained

Want to be ready before it hits?  
Wizer helps your team spot and  
stop threats early.



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