



Fake Ad Scam Guide

**How To Spot Fake
Ads And Shop Safely**

1

What Are Fake Ads?

Scammers create fake ads that look real. People think they're buying a deal but lose money or never get the item.





Don't Trust the Look

Slick videos or photos can be borrowed from the real brand.

Images don't prove legitimacy.

3

Price Too Good? Slow Down

If a deal seems too good to be true, it probably is. Huge discounts on brand products are often fake.



4

Check the Seller

Don't buy from unknown Facebook pages or unfamiliar sites. That is like buying from a random stranger.





Search Before You Buy

Google the exact wording from the ad. Find identical entries for different sites? Scam.

Search the product or site name with the word “scam” to see red flags.



Look at Reviews & URLs

If most reviews are new or clustered within days, they may be fake. Domains like “.site” or “.xyz” can be more likely to host scams.

Security Awareness, Simply Explained

Stay smart when shopping
online - fake ads are
everywhere.



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