# THE SNEAKY WORLD BEYOND PHISHING EMAILS



## Fake Business Listing on Google Maps

Scammers hijack names of legitimate businesses on Google Maps and list their own fake phone number and fake website.

### Google Search Scams

Scammers also invest in search engine optimization and work hard to rank their scam sites in the top search results.



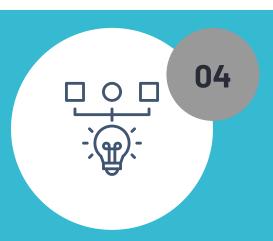


## Fake Apps and the App Store

You can't blindly trust the App Store. Scammers found ways to list their own apps. Some will steal your information and others your money.

#### Scam Ads

Facebook is full of Scam Ads and is a scammers' paradise! Unfortunately, many people blindly trust Ads that appear on "reputable" sites and assume these sites filter out scams.





#### **OR Code Scams**

They are everywhere, especially in restaurants. Criminals can place their own sticker over the legitimate one. So that when you scan it, you will be redirected to a fake site.

## Deep Fake

Imagine someone hacked your social media account and is now posting DEEP FAKE videos of you saying things you never said - trying to scam your followers.





## Dating and Romance Scams

Dating scams are VERY common! After all, you are ready to meet a new stranger... This is like a haven for scammers.