2022 ANNUAL TRAINING

PHISHING, PASSWORDS, WI-FI, MOBILE, SOCIAL MEDIA, AND MORE
The Basics

Awareness

- Cybercrime is big business and runs like one with scam ads to advertise their fake services and with employees working to 'convert' you from a 'lead' to a 'paying customer' (aka victim).
- Many scams and hacks can be avoided the more aware and critical we become when interacting online.
- Not all hacks are targeted - many are a "spray and pray" looking for the unaware to fall for their bait.
- Question more, trust less!

Phishing & Ransomware

- Does a message make you feel excited? Nervous? Pressured? STOP! Pause and think before you click a link or download a file.
- To verify you are messaging the right person, give them a quick call.
- Manually type in a domain URL for a trusted website instead of clicking on an email link to avoid phishing links.
- Staying on the lookout for phishing attacks can help prevent ransomware being installed on a device.
- Don't automatically trust messages from co-workers, service providers or even family just because you recognize the sender name.
- Friends and family accounts may be hacked and used to send malicious links or files to their contact list.
- Keep computer and smart devices updated regularly to have the latest security patches!
- Enable two-factor authentication for emails, social media and other apps.
- If two-factor authentication is not turned on and your account gets hacked, the criminal can enable the 2FA making it harder to get the account back.
- Checking for spelling mistakes is not enough to prevent phishing. Call the sender on a trusted number to verify the email came from them.
Password Safety & Multi-Factor Authentication (MFA)

- Don't use any personal information like your birthday when creating passwords. Also avoid phrases from songs, popular movies, or any commonly used expressions.
- Using the same password for different accounts puts all of them at risk if the password is leaked.
- A password alone is not enough to secure your online accounts.
- Multi-factor authentication (MFA) can protect your account even if your password has been hacked as criminals do not have the second code generated by your Authenticator app.
- MFA is off by default. Turn it on under Settings -> Privacy (or Security)
- Authenticator Apps are more secure than text-based (SMS) for 2FA options.
- Never share a verification code with anyone.

Policies & Procedures

- When verifying sensitive requests don't trust the contact info listed in the email signature.
- Always verify a change request through established protocol.
- Only use listed contact information for phone and email from your company’s vendor management system.
- Check with the IT team on the apps / tools you want to use as they may have a more secure alternative.
- Don't bypass security for the sake of productivity.
**Device Management**

- Always lock your computer when you aren't using it, and check the back of it from time to time to make sure an unknown device hasn't been plugged in.
- Don't leave your password visible on a sticky note by your computer!
- If your device is stolen, immediately change passwords for all your accounts.
- Don't leave your computer physically accessible in the hotel room when travelling.
- Install apps directly from the company's official site instead of searching through the app store.
- Beware of lookalike apps in the App Store - not all are legitimate even if they 'look' official.
- Widgets and apps don't need permissions to everything they ask to access.
- For public WiFi, ask the business hosting the WiFi for the exact WiFi name.
- Avoid sensitive work and personal business such as banking, credit card, or bill paying when using public WiFi.

**Data Management**

- Go above and beyond to verify any request to change bank info and contact details no matter who it comes from or who it is for (vendor, employee, partners, etc)
- For sensitive information or data that is regulated, only use approved encrypted messaging tools and processes.
It’s easy to be distracted when working on-the-go via the mobile phone. Wait to deal with highly sensitive data when you’re focused and alert on a secure work device.

- Encrypt sensitive data and NEVER keep passwords in a text file or spreadsheet.
- Avoid putting personal data on a portable device such as a USB.
- Sensitive documents should not be left around the office. Instead, make sure to store them in a secure location.
- Retrieve documents with sensitive information immediately and destroy them when no longer needed.
- Don’t paste a client’s personal information to the body of an email unless it’s approved and encrypted.
- Call the recipient before sending the information through a verified number to ensure you have the correct address.
- Keep an offline backup of your data as a last resort.